



# भाकृअनुप - भारतीय जल प्रबंधन संस्थान

ICAR-Indian Institute of Water Management  
(भारतीयकृषिअनुसंधानपरिषद/Indian Council of Agricultural Research)  
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## Subject: Report of 22.10.2024 on 'Special Campaign 4.0' of the 'Swachh Bharat Abhiyan' by ICAR-IIWM, Bhubaneswar - reg

Three important *swachhata* activities, namely (i) cleanliness drive at *Garedi Panchana* (*Bhoi Sahi*) SCSP-adopted village of Balipatna block, (ii) cleanliness drive in the Institute campus and (iii) auctioning of condemned store items at Institute Research Farm, Mendhasal were undertaken on 22<sup>nd</sup> October, 2024 under the ongoing Special Campaign 4.0.

In the forenoon at *Garedipanchana* adopted village, the committee members sensitized the villagers on *swachhata* and emphasized on general cleanliness of residential houses as well as public places, maintaining good health and hygiene, safe ways of disposing household wastes, stopping open defecation, prohibiting single use plastic, utilization of backyards for kitchen garden purposes, tree plantation, and technology for converting biodegradable kitchen and home waste materials to compost for bringing about an improvement in the general quality of life in the village. About fifty men and women enthusiastically participated in the programme and joined for a mass cleanliness drive on the major village road stretching about a kilometer. They cleaned roadside grasses and bushes, trimmed branches of big trees obstructing the roads, and disposed of the garbage in identified pits. The participants expressed their thankfulness for educating them about many unknown facts about village sanitation which was first of its kind in their village and assured for maintaining clean environment in the village.

In the afternoon, the staff and scholars joined hands together to clean the main approach road of the children's park area of the Institute and collected the garbage for disposal into the compost pit. As per the guidelines of the Special Campaign 4.0, the Condemnation and Auction Committee of the Institute undertook a special public auction following codal formalities to dispose of condemned store items of Institute Research Farm at *Mendhasal* and the successful bidder was asked to lift the auctioned items during the campaign period. The 'Before and After' photographs of two cleanliness activities at the adopted village and Institute, and some of the activity photographs of 22.10.2024 are presented below.



Before the *swachhata* drive



After the *swachhata* drive





Swachhata activities being performed by the staff and scholars of the Institute



Before the swachhata drive in the village

After the swachhata drive in the village



Before the swachhata drive in the village

After the swachhata drive in the village







Swachhata activities being performed by the villagers